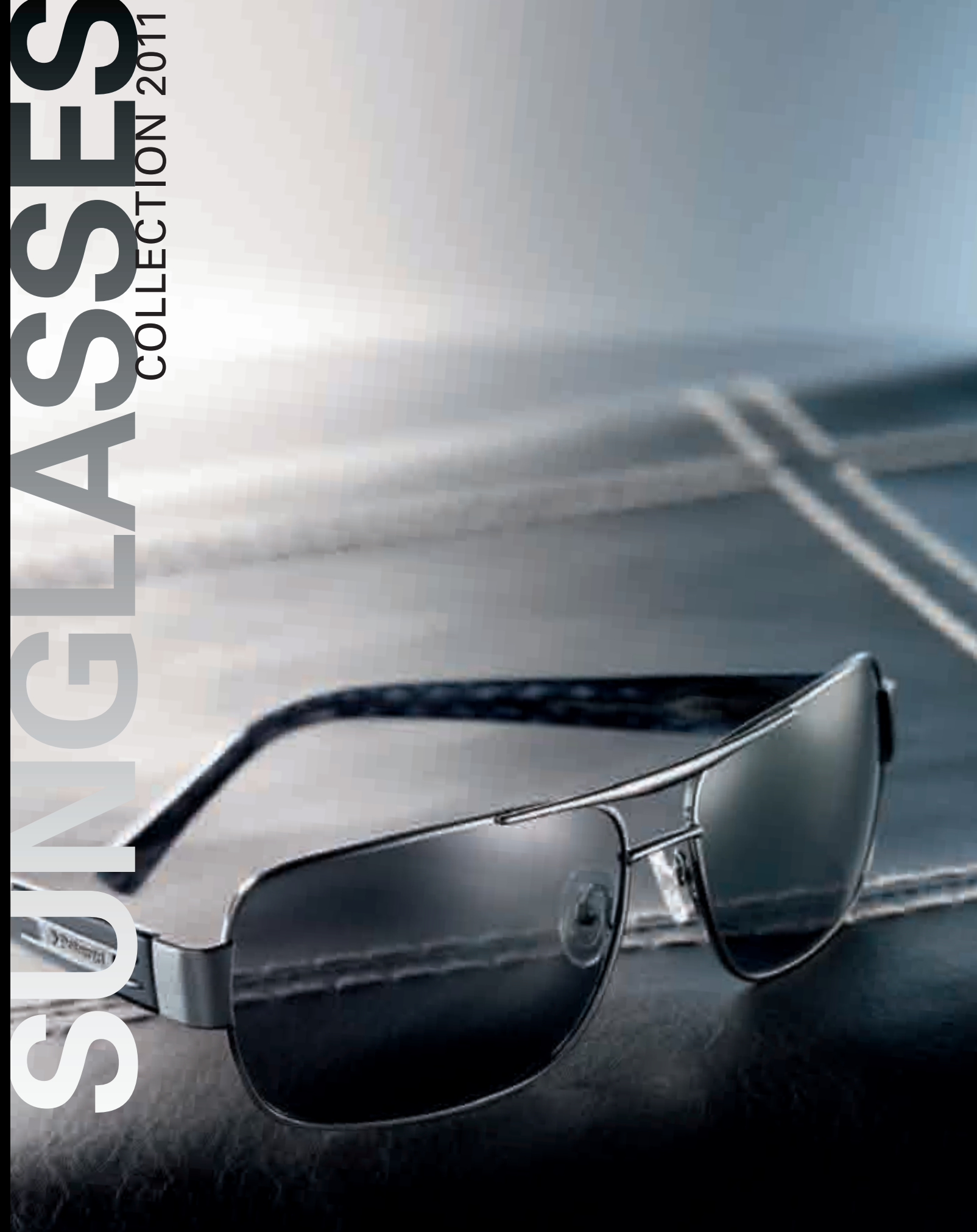


SUNGLASSES

COLLECTION 2011



polaroideyewear.com

 **Polaroid Eyewear**
A DIVISION OF STYLEMARK

CORE

COLLECTION



Sunglass model: P8121A



Our Polaroid Core Collection comprises sunglasses to suit every style: From contemporary and ultra-trendy to elegant classics, the Polaroid Core Collection unites functionality and design.





P4100

A GUN
B GOLD

POLARIZED LAVENDER
POLARIZED BROWN



P4101

A SILVER/PURPLE
B SILVER/ROSE
C GOLD

POLARIZED LIGHT GREY
POLARIZED PURPLE GRADIENT
POLARIZED BROWN GRADIENT



P4110

A BLACK
B GUN

POLARIZED GREEN
POLARIZED GREY



P4111

A BLACK
B GUN
C GOLD

POLARIZED GREY
POLARIZED GREY
POLARIZED GREEN



P4102

A SILVER
B ROSE
C GOLD

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT
POLARIZED BROWN GRADIENT



P4103

A SILVER
B GOLD

POLARIZED GREY
POLARIZED BROWN



P4112

A GUN
B BROWN
C SILVER

POLARIZED GREY
POLARIZED BROWN
POLARIZED LIGHT GREY MIRROR



P4113

A GUN/BLUE
B GUN/BLACK

POLARIZED GREY
POLARIZED GREY GRADIENT



P4104

A GOLD
B SILVER

POLARIZED BROWN
POLARIZED LIGHT GREY



P4105

A BLACK
B GUN
C GOLD

POLARIZED GREEN
POLARIZED LIGHT GREY MIRROR
POLARIZED LIGHT BROWN MIRROR



P4114

A BLACK
B GUN

POLARIZED GREY
POLARIZED GREEN



P4115

A BLACK
B DEMI

POLARIZED GREY
POLARIZED GREEN



P4106

A GUN
B BROWN

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



P4107

A GUN/BLACK
B GUN/DEMI

POLARIZED GREY
POLARIZED BROWN



P4117

A BLACK
B GUN
C GOLD

POLARIZED GREEN
POLARIZED GREY
POLARIZED BROWN



P4118

A BLACK
B GUN

POLARIZED COPPER
POLARIZED GREY



P4108

A GUN/BLACK
B GUN/BLUE
C BROWN

POLARIZED GREEN
POLARIZED GREY
POLARIZED COPPER



P4109

A BLACK
B GUN
C GOLD

POLARIZED GREY
POLARIZED GREY
POLARIZED BROWN



P4119

A GUN
B BROWN
C SILVER

POLARIZED GREEN
POLARIZED COPPER
POLARIZED GREY



P4120

A GUN
B BROWN

POLARIZED GREEN
POLARIZED BROWN



P4121

A BLACK
B GUN
C GOLD

POLARIZED GREY
POLARIZED GREEN
POLARIZED COPPER



P4122

A GUN
B SILVER
C BROWN

POLARIZED GREEN
POLARIZED GREY
POLARIZED BROWN



P4131

A GUN
B SILVER
C GOLD

POLARIZED COPPER
POLARIZED GREY
POLARIZED BROWN



P4132

A SILVER
B GOLD

POLARIZED GREY
POLARIZED BROWN



P4123

A GUN
B GOLD
C BROWN

POLARIZED GREY
POLARIZED GREEN
POLARIZED BROWN



P4124

A GUN
B BROWN

POLARIZED GREY
POLARIZED BROWN



P4133

A GUN
B SILVER
C GOLD

POLARIZED GREY GRADIENT
POLARIZED GREY
POLARIZED BROWN



P4134

A BLACK
B GUN
C GOLD

POLARIZED GREEN
POLARIZED GREY
POLARIZED BROWN



P4125

A BLACK
B SILVER

POLARIZED GREY
POLARIZED LIGHT GREY



P4126

A BLACK
B SILVER
C BROWN

POLARIZED GREY
POLARIZED LIGHT GREY
POLARIZED COPPER



P4135

A BLACK
B GUN
C BROWN

POLARIZED GREY
POLARIZED GREY
POLARIZED COPPER



P4136

A BLACK
B GUN
C GOLD

POLARIZED COPPER
POLARIZED GREY
POLARIZED GREEN



P4127

A GUN
B GOLD/RED

POLARIZED GREY
POLARIZED BROWN



P4128

A BLACK
B GUN
C GOLD

POLARIZED GREEN
POLARIZED GREY
POLARIZED COPPER



P4137

A BLACK
B GUN
C BROWN

POLARIZED GREEN
POLARIZED GREY
POLARIZED BROWN



P4138

A BLACK
B SILVER
C GUN

POLARIZED GREY
POLARIZED LIGHT GREY MIRROR
POLARIZED LIGHT GREY MIRROR



P4129

A BLACK
B GUN
C GOLD

POLARIZED GREEN
POLARIZED COPPER
POLARIZED BROWN



P4130

A GUN
B GOLD
C BLACK

POLARIZED GREEN
POLARIZED BROWN
POLARIZED GREY



P4139

A BLACK
B SILVER
C GUN
D WHITE

POLARIZED GREY
POLARIZED LIGHT GREY MIRROR
POLARIZED LIGHT GREY MIRROR
POLARIZED LIGHT GREY MIRROR



P4140

A BLACK
B GUN
C BROWN/DEMI

POLARIZED GREEN
POLARIZED GREY
POLARIZED BROWN



P4141

A BLACK
B BROWN
C GUN

POLARIZED GREY
POLARIZED COPPER
POLARIZED COPPER



04213

L GUN
W GOLD
X BLACK

POLARIZED COPPER
POLARIZED GREEN
POLARIZED GREY



P8107

A BLACK
B BROWN

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



P8108

A BLACK
B BROWN
C PURPLE

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT
POLARIZED PURPLE GRADIENT



P4015

A BLACK
B BROWN

POLARIZED GREEN
POLARIZED COPPER



P4034

A BLACK
B BROWN
C GUN

POLARIZED GREEN
POLARIZED COPPER
POLARIZED GREY



P8109

A BLACK
B DEMI
C RED

POLARIZED GREY GRADIENT
POLARIZED BROWN
POLARIZED BROWN GRADIENT



P8110

A BLACK
B OLIVE
C PURPLE

POLARIZED GREY
POLARIZED BROWN
POLARIZED LIGHT GREY



P4038

A GUN
B BROWN

POLARIZED GREY
POLARIZED COPPER



P4039

A GUN
B GOLD
C BLACK

POLARIZED COPPER
POLARIZED GREEN
POLARIZED GREY



P8111

A BLACK
B BROWN

POLARIZED GREY
POLARIZED BROWN



P8112

A BLACK
B BLUE
C BROWN

POLARIZED BROWN
POLARIZED LIGHT GREY
POLARIZED BROWN



P8103

A BLACK
B DEMI

POLARIZED GREY
POLARIZED BROWN



P8104

A GREY
B BROWN

POLARIZED GREY
POLARIZED BROWN



P8113

A BLACK
B DEMI
C BLUE

POLARIZED GREY
POLARIZED BROWN
POLARIZED LIGHT GREY



P8114

A CREAM
B BLACK
C DEMI

POLARIZED BROWN
POLARIZED GREY
POLARIZED BROWN



P8105

A BLACK
B BROWN
C BLUE

POLARIZED GREY
POLARIZED BROWN
POLARIZED GREY



P8106

A BLACK
B DEMI

POLARIZED GREY
POLARIZED BROWN



P8115

A BLACK
B RED

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



P8116

A BLACK
B DEMI
C RED

POLARIZED GREY
POLARIZED BROWN
POLARIZED GREY



P8117

A BLACK
B DEMI
C RED

POLARIZED GREY
POLARIZED BROWN
POLARIZED GREY



P8118

A BLACK
B BROWN
C BLUE

POLARIZED GREY
POLARIZED BROWN
POLARIZED GREY



P8127

A BLACK
B BLUE

POLARIZED GREY
POLARIZED GREY



P8128

A BLACK
B BLUE

POLARIZED GREY
POLARIZED GREY



P8119

A BLACK
B DEMI
C CREAM

POLARIZED GREY
POLARIZED GREEN
POLARIZED BROWN



P8120

A BLACK
B DEMI

POLARIZED GREY
POLARIZED GREEN



P8129

A BLACK
B DEMI

POLARIZED BROWN
POLARIZED GREEN



P8130

A BLACK
B DEMI
C BLUE

POLARIZED GREY
POLARIZED GREEN
POLARIZED LIGHT GREY MIRROR



P8121

A BLACK
B BROWN

POLARIZED GREY
POLARIZED COPPER



P8122

A BLACK
B GREY
C BROWN

POLARIZED GREY
POLARIZED PURPLE GRADIENT
POLARIZED BROWN



P8131

A BLACK
B DEMI

POLARIZED LIGHT GREY MIRROR
POLARIZED COPPER



P8132

A BLACK
B BLUE
C DEMI

POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT
POLARIZED GREEN GRADIENT



P8123

A BLACK
B DEMI

POLARIZED GREY
POLARIZED GREEN



P8124

A BLACK
B DEMI

POLARIZED GREY
POLARIZED GREEN



P8133

A BLACK
B BLACK/RED
C DEMI

POLARIZED GREY
POLARIZED LIGHT BROWN
POLARIZED BROWN



P8134

A BLACK
B DEMI

POLARIZED GREEN
POLARIZED BROWN



P8125

A BLACK
B DEMI
C BLUE

POLARIZED GREY
POLARIZED GREEN
POLARIZED GREY



P8126

A BLACK
B DEMI

POLARIZED GREY
POLARIZED GREEN



P8135

A BLACK
B DEMI
C DARK DEMI

POLARIZED GREY
POLARIZED GREEN
POLARIZED COPPER



P8136

A BLACK
B DEMI

POLARIZED GREY
POLARIZED BROWN



P8137

A **BLACK**
B **DEMI**

POLARIZED GREY
POLARIZED GREEN



P8138

A **BLACK**
B **DEMI**
C **CREAM**

POLARIZED GREY
POLARIZED BROWN
POLARIZED BROWN



P8147

A **BLACK/RED**
B **BLACK/GUN**
C **DEMI**

POLARIZED GREY
POLARIZED GREY
POLARIZED BROWN



P8148

A **BLACK**
B **BROWN**
C **PURPLE**

POLARIZED GREY
POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT



P8139

A **BLACK**
B **BLUE**
C **DEMI**

POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



P8140

A **BLACK**
B **BLUE**
C **DEMI**

POLARIZED LIGHT GREY
POLARIZED LIGHT GREY
POLARIZED BROWN



P8149

A **BLACK**
B **BLUE**

POLARIZED BROWN
POLARIZED GREY



P8150

A **BLACK**
B **DEMI**
C **PURPLE**

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT
POLARIZED PURPLE GRADIENT



P8141

A **BLACK**
B **BROWN**

POLARIZED GREY
POLARIZED BROWN



P8142

A **BLACK**
B **WHITE**
C **DEMI**

POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



P8151

A **BLACK**
B **PURPLE**
C **BLUE**

POLARIZED GREY GRADIENT
POLARIZED PURPLE GRADIENT
POLARIZED GREY GRADIENT



08152

A **BLACK**
B **BROWN**

POLARIZED GREY GRADIENT
POLARIZED BROWN MIRROR



P8143

A **BLACK**
C **BROWN**

POLARIZED GREEN
POLARIZED BROWN



P8144

A **BLACK/PINK**
B **BLACK/TURQUOISE**
C **DEMI**
D **CREAM**

POLARIZED GREY
POLARIZED GREY
POLARIZED BROWN
POLARIZED BROWN



P8153

A **BLACK**
B **BROWN**
C **WHITE/GREY**

POLARIZED GREY
POLARIZED BROWN
POLARIZED LIGHT GREY



P8154

A **DEMI**
B **GREY**
C **BLUE**
D **BLACK**

POLARIZED GREY
POLARIZED LIGHT GREY MIRROR
POLARIZED GREY
POLARIZED GREY



P8145

A **GREY**
B **DARK GREY**
C **PURPLE**
D **BLACK**

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT
POLARIZED PURPLE GRADIENT
POLARIZED GREY GRADIENT



P8146

A **BLACK**
B **BROWN**
C **PURPLE**
D **RED**

POLARIZED GREY
POLARIZED BROWN
POLARIZED LIGHT GREY
POLARIZED BROWN



P8155

A **BLACK**
B **DEMI**
C **GREY**

POLARIZED GREY
POLARIZED GREEN
POLARIZED LIGHT GREY MIRROR



P8156

A **BLACK**
B **GREY**
C **DEMI**

POLARIZED GREEN
POLARIZED LIGHT GREY MIRROR
POLARIZED COPPER



P8157

A BLACK
B **DEMI**
C PURPLE

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT
POLARIZED GREY GRADIENT



P8159

A **BLACK**
B BROWN
C PURPLE

POLARIZED GREY
POLARIZED BROWN
POLARIZED LIGHT GREY



P8951

A DARK DEMI
B BLACK
C **DEMI**

POLARIZED GREEN
POLARIZED GREY
POLARIZED BROWN



P8012

A **BLACK**
B DEMI

POLARIZED GREY
POLARIZED BROWN



P8158

A **BLACK**

POLARIZED GREEN



P8160

A BLACK
B DARK DEMI
C **DEMI**

POLARIZED GREY
POLARIZED GREEN
POLARIZED BROWN



P8008

A **BLACK**
B DEMI

POLARIZED GREY
POLARIZED GREEN



P8028

A BLACK
B **DEMI**
C DEMI

POLARIZED GREY
POLARIZED GREEN
POLARIZED BROWN



Sunglass model: 8114B

PREMIUM

WOMENS COLLECTION



Sunglass model: F8115A



The elegance of Italian design is embodied in our Premium Women's Collection. This luxurious eyewear collection, created for those with a true sense of style and passion, is sophistication itself.





F4100

A SILVER
B SILVER/YELLOW
C CREAM/GOLD
D RED/GOLD

POLARIZED PURPLE GRADIENT
POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT
POLARIZED BROWN GRADIENT



F4101

A SILVER
B GUN
C CREAM/GOLD
D GREEN/GUN

POLARIZED PURPLE GRADIENT
POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT
POLARIZED GREEN GRADIENT



F8106*

A BROWN
B PURPLE
C BLUE

POLARIZED BROWN GRADIENT
POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT



F8107*

A BLACK
B RED

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



F8100*

A GREY
B BROWN

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



F8101*

A BLACK/BROWN
B BLACK/RED

POLARIZED BROWN GRADIENT
POLARIZED GREY GRADIENT



F8108*

A BLACK
B BROWN

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



F8109*

A BLACK
B BROWN

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



F8102*

A BLACK
B BLUE
C PURPLE

POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT
POLARIZED PURPLE GRADIENT



F8103*

A BLACK
B BLUE
C PURPLE

POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT
POLARIZED PURPLE GRADIENT



F8110

A GREY
B BROWN DEMI

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



F8111

A BLACK
B DEMI

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



F8104

A BLACK
C PURPLE

POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT



F8105*

A BLACK
B BROWN
C PURPLE

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT
POLARIZED PURPLE GRADIENT

B = POLAROID ADVERTISEMENT CAMPAIGN 2011 WOMEN



F8112

A BLACK
B DEMI

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



F8115

A BLACK
B DEMI

POLARIZED GREY GRADIENT
POLARIZED BROWN



F8116

A BLACK
B **BLUE**
C RED

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT
POLARIZED BURGUNDY GRADIENT



F8117

A **BLACK**
B DEMI

POLARIZED GREY GRADIENT
POLARIZED BROWN GRADIENT



Sunglass model: F8110A

PREMIUM
WOMENS

PREMIUM

MENS COLLECTION



Sunglass model: X4113A



Superior quality eyewear meets exclusive frame and temple designs. With its outstanding optical, shock-absorbent and scratch-resistant properties, our Premium Men's Collection categorically outperforms other brands.





X4100

A BLACK
B SILVER
C GOLD

POLARIZED GREY
POLARIZED GREY
POLARIZED COPPER



X4101

A BLACK
B GUN
C GOLD

POLARIZED GREY
POLARIZED GREY
POLARIZED COPPER



X4108

A GUN
B BLACK
C BROWN

POLARIZED GREY
POLARIZED GREEN
POLARIZED COPPER



X4109*

A GUN
B BROWN

POLARIZED GREY
POLARIZED COPPER



X4102

A BLACK
B SILVER
C BROWN

POLARIZED GREY
POLARIZED GREY
POLARIZED COPPER



X4103

A BLACK
B GUN
C BROWN

POLARIZED GREEN
POLARIZED GREY
POLARIZED COPPER



X4110*

A BLACK
B GUN
C GUN

POLARIZED GREY
POLARIZED COPPER
POLARIZED GREY



X4111

A BLACK
B GUN

POLARIZED GREY
POLARIZED COPPER



X4104

A BLACK
B GUN
C BROWN

POLARIZED GREY
POLARIZED GREY
POLARIZED COPPER



X4105

A GUN
B BROWN
C GOLD

POLARIZED GREY
POLARIZED COPPER
POLARIZED GREEN



X4112

A GUN
C GOLD

POLARIZED GREY
POLARIZED COPPER



X4113*

A GUN
B GUN

POLARIZED GREY
POLARIZED COPPER



X4106

A BLACK
B BROWN

POLARIZED GREY
POLARIZED COPPER



X4107

A GUN
B BLACK
C BROWN

POLARIZED GREY
POLARIZED GREEN
POLARIZED COPPER



X4003*

A GUN
B BROWN

POLARIZED GREY
POLARIZED COPPER



X8100

A BLACK
B BROWN

POLARIZED GREY
POLARIZED COPPER

PREMIUM MENS SUNGLASSES FROM POLAROID® –
THE ULTIMATE CHOICE FOR DRIVERS



Visibility with sunglasses without polarizing lenses Visibility with Polaroid Polarized Sunglasses

Design credentials and superior technical performance – that’s the Premium Men’s Collection. The range exclusively features new distortion-free, premium polarized UltraSight™ lenses. Ideal for safe driving, not only do these polarized lenses provide 100% UV400 protection, they block out glare. Clarity, natural colours and clear contrasts mean no squinting, less eye fatigue and faster reactions when driving.

Lenses are treated not once, but three times, to enhance performance. A hydrophobic coating prevents sunglasses from fogging or steaming-up. Superb clarity of vision is maintained with a specialist optical anti-reflective coating. And the easy-clean coating helps keep the lenses perfectly clean with no smudges or fingerprints to obscure the view.

For PERFECT VISION when behind the wheel –
Premium Men’s sunglasses from Polaroid.



X8101*
A BLACK
B BROWN
POLARIZED GREY
POLARIZED COPPER



X8102*
A BLACK
B GREY
C DEMI
POLARIZED GREY
POLARIZED COPPER
POLARIZED GREEN



X8103
A BLACK
B BROWN
C BLUE
POLARIZED GREEN
POLARIZED COPPER
POLARIZED GREY



X8003
E BLACK
F BROWN
POLARIZED GREY
POLARIZED COPPER



X8005
A DEMI
B BLACK
POLARIZED COPPER
POLARIZED GREY

SUNCOVERS

COLLECTION



Suncover model: P8101A



Designed to fit perfectly over any optical frame, Polaroid Suncovers offer 100% protection against harmful UV rays and eliminate dangerous glare. These, special sunglasses are a perfect fusion of functionality and design.



CLASSIC RANGE

Features a range of great styles to fit over any optical frame, including a kids* and sporty looking model.



P8040
A BLACK
B BROWN
POLARIZED GREY
POLARIZED COPPER



P8041
A GREY
B BLUE
C RED
POLARIZED AMBER
POLARIZED GREY
POLARIZED GREY



P8042
A BLACK
B BROWN
C PURPLE
POLARIZED GREY
POLARIZED COPPER
POLARIZED COPPER



P8102
A BLACK
B DEMI
C RED
D BLUE
POLARIZED LIGHT GREY MIRROR
POLARIZED LIGHT BROWN MIRROR
POLARIZED LIGHT GREY MIRROR
POLARIZED LIGHT BROWN MIRROR



08535
J BLACK
K DEMI
POLARIZED GREY
POLARIZED COPPER



P8900
E GREEN
G BROWN
H RED
POLARIZED GREEN
POLARIZED COPPER
POLARIZED COPPER



P8901
J BLACK
K BLACK
L DEMI
POLARIZED COPPER
POLARIZED GREY
POLARIZED COPPER



P0030*
A BLUE
B BLACK
C PINK
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY

PREMIUM RANGE

The lightweight frame material TR90 has been used for the Premium Range to ensure even more comfort.



P8043
A BLACK
B BROWN
C GREY
POLARIZED GREY
POLARIZED COPPER
POLARIZED GREY



P8044
A BLACK
B RED
C BROWN
POLARIZED GREY
POLARIZED COPPER
POLARIZED COPPER



P8045
A BLACK
B DEMI
C BLUE
POLARIZED GREY
POLARIZED COPPER
POLARIZED GREY

SLIM-FIT RANGE

The perfect fit for smaller optical frames.



P8038
A GREY
B DEMI
POLARIZED GREY
POLARIZED COPPER



P8039
A RED
B GREY
POLARIZED COPPER
POLARIZED GREY

TREND RANGE

With a fashion kick to reach a younger target group and with a sunglass look that fully hides the optical frame.



P8100
A BLACK
B BROWN
POLARIZED LIGHT GREY MIRROR
POLARIZED LIGHT BROWN MIRROR



P8101
A BLACK
B PURPLE
POLARIZED LIGHT GREY MIRROR
POLARIZED BROWN MIRROR

KIDS COLLECTION



Sunglass model: P0124B



Choosing the right sunglasses for kids' sensitive eyes is so important. The Polaroid Kids' Collection is designed to look stylish and be comfortable with allergy-free materials and adjustable temple tips. The whole Polaroid Kids Collection has top quality polarized lenses giving 100% UV400 protection.



KIDS COLLECTION AGE 1-3



P0023

- A BLUE
- D PINK
- E WHITE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0100

- A BLUE
- B PINK

POLARIZED GREY
POLARIZED GREY



P0102

- A PINK
- B BLUE
- C ORANGE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0104

- A RED
- B BLUE
- C ORANGE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0101

- A BLUE
- B PINK
- C PURPLE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0024

- A ORANGE
- B RED
- C PURPLE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0103

- A PURPLE PRINT
- B PINK PRINT
- C WHITE PRINT

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0105

- A BLUE
- B PINK
- C WHITE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY

KIDS COLLECTION AGE 4-7



P0016

- A GREY
- B BLUE
- C BLACK

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0111

- A GUN
- B BLUE
- C PINK
- D WHITE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0113

- A RED
- B BLUE
- C WHITE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0115

- A BLACK
- B RED
- C PURPLE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0110

- A GREY
- B BLUE
- C PINK
- D WHITE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0112

- A BLUE
- B RED
- C WHITE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0114

- A BLUE
- B PINK
- C WHITE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY

KIDS COLLECTION AGE 8–12



P0120
A BLACK/WHITE
B GUN
C PINK/WHITE
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0121
A BLACK
B SILVER/RED
C PINK
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0122
A RED
B GREY
POLARIZED GREY
POLARIZED GREY



P0123
A BLACK
B BLUE
C RED
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0124
A OLIVE
B PURPLE
C BROWN
POLARIZED GREEN
POLARIZED GREY
POLARIZED COPPER



P0125
A PURPLE
B BLACK
C BROWN
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0126
A BLACK
B WHITE
POLARIZED GREY
POLARIZED GREY



P0127
A PURPLE
B GREY
POLARIZED GREY
POLARIZED GREY



P0128
A BLACK
B BROWN
POLARIZED GREY
POLARIZED BROWN

KIDS COLLECTION AGE 13–15



P0130
A GUN
B RED
C PURPLE
D BLUE
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0131
A BLACK
B BLUE
C RED
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0132
A BLACK
B WHITE
C PINK
D BLUE
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



P0133
A BLACK
B DEMI
POLARIZED GREY
POLARIZED GREEN



P0134
A BLACK
B RED
POLARIZED GREY
POLARIZED GREY



P0135
A GUN
B BLACK
C WHITE
D PURPLE
POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT
POLARIZED PURPLE GRADIENT



Winnie the Pooh known and trusted by parents represents friendship and the simple joys and adventurous nature of a child's imagination. Each of the characters in the Hundred Acre Wood represents a different facet of a child's total personality. There's always a Pooh product for every occasion, for every child... and for the child in all of us.



D0100

A RED
B PURPLE
C BLUE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



D0101

A RED
B BLUE
C GREEN/YELLOW
D YELLOW

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



D0102

A BLUE
B PURPLE
C ROSE
D MINT

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



Mickey Mouse Clubhouse introduces a new generation of preschoolers to Mickey Mouse and his lovable band of friends as they embark on exciting play-along capers, inviting kids at home to help them solve problems and overcome obstacles through exciting 3D interactive adventures.



D0103

A BLUE
B RED
C ROSE
D WHITE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



D0104

A RED
B BLUE
C ORANGE
D YELLOW

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



D0105

A DARK BLUE/LIGHT BLUE
B RED/WHITE
C ROSE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



FREE GIFT WITH PURCHASE
Key Ring



Gift packaging

© Disney. Based on the "Winnie the Pooh" works by A. A. Milne and E. H. Shepard



FREE GIFT WITH PURCHASE
Key Ring



Gift packaging



For a little girl, the desire to feel special is more powerful than a magic wand. She dreams of a place where clothes are spun of silk and gold, where elegant ball are held in her honour and where princes fall in love at first sight. It is a world Disney has created – full of fantasy and romance - where a girl can feel as special as a Princess. Disney Princess... where dreams begin.



D0106

A BLUE
B PINK
C CREAM

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



D0107

A PURPLE
B PINK
C BLUE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



D0108

A PURPLE
B ROSE/PURPLE
C LIGHT BLUE/PURPLE

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



Drift has arrived as the next evolution in Cars! Doc Hudson told Lightning McQueen 'Turn right to go left' – and this is the basic principle of 'drifting'. It's a driving technique that allows a driver to maintain speed and control when going through a corner. It also gives a cool stance to a vehicle, lots of noise and smoke from burning rubber! Made popular by various car racing movies, the culture is about lightweight, modified vehicles, Japanese techy styling and competition. Drift will push diversity of character by offering more poses and stories for Ramone, Chick and the Tuners, and will also expand storytelling beyond Racing, into humor and relationships.



D0109

A BLACK/WHITE
B BLUE
C RED

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



D0110

A BLUE/RED
B RED
C SILVER

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



D0111

A BLACK
B RED
C BLUE/GREEN

POLARIZED GREY
POLARIZED GREY
POLARIZED GREY



+ FREE GIFT WITH PURCHASE
Digital Watch



Gift packaging

© Disney



+ FREE GIFT WITH PURCHASE
Digital Watch



Gift packaging

© Disney/Pixar



'Hannah Montana' is a live-action comedy series that follows typical tween Miley Stewart who lives with her older brother and widowed dad, a songwriter. But unbeknownst to her friends and classmates, Miley has a secret double life – she is the world famous pop star Hannah Montana. Combining a stage persona with creative costuming, Miley discovers she can have the best of both worlds – the fame and fortune of a well-known singer and the fun of high school with her best friends Lilly and Oliver, whom she has entrusted with her secret identity.



D0112

A SILVER/PURPLE
B CREAM/PINK
C PURPLE/WHITE

POLARIZED GREY
 POLARIZED GREY
 POLARIZED GREY



D0113

A BLACK
B PURPLE
C PINK/PURPLE

POLARIZED GREY
POLARIZED GREY
 POLARIZED GREY



D0114

A CRYSTAL BLACK
B CRYSTAL BLUE
C CRYSTAL WHITE

POLARIZED GREY
 POLARIZED GREY
 POLARIZED GREY



'High School Musical' is about staying true to yourself, expression through music, and the importance of friends and relationships. Tween girls and boys relate to the key attributes of team spirit, school pride, self expression and achievement, competition and rivalry and overcoming adversity. Club HSM leverages the 'clubs' found in high school, such as the academic club, music club, drama club, sports club - all underpinned with assets derived from the HSM trilogy.



D0115

A BLUE
B RED
C WHITE

POLARIZED GREY
 POLARIZED GREY
POLARIZED GREY



D0116

A BLACK
B PURPLE
C LIGHT BLUE

POLARIZED GREY
 POLARIZED GREY
 POLARIZED GREY



D0117

A GUN/PURPLE
B SILVER/BLUE
C GUN/BURGUNDY

POLARIZED GREY
 POLARIZED GREY
POLARIZED GREY

+ FREE GIFT WITH PURCHASE
 Necklace



Gift packaging



© Disney



© Disney

+ FREE GIFT WITH PURCHASE
 Necklace



Gift packaging

HELLO KITTY



COLLECTION 2011



K0010

A CRYSTAL PINK
B CRYSTAL PURPLE



POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT

K0011

A GUN/PINK
B PURPLE



POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT

K0104

A PURPLE/PINK
B ROSE/WHITE



POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT

K0105

A SILVER
B GUN



POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT

K0106

A GUN/WHITE
B ROSE



POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT

K9101*

A BLACK/PINK
B DARK/PURPLE
C BLACK/TURQUOISE



POLARIZED GREY
POLARIZED GREY
POLARIZED GREY

K9102*

A BLACK/PINK
B DARK/PURPLE
C BLACK/TURQUOISE



POLARIZED GREY
POLARIZED GREY
POLARIZED GREY

K9103*

A BLACK/PINK
B DARK/PURPLE
C BLACK/TURQUOISE



POLARIZED GREY
POLARIZED GREY
POLARIZED GREY

K0100

A BLACK
B PURPLE



POLARIZED GREY
POLARIZED GREY

K0101

A BLACK
B PURPLE



POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT

K0102

A BLACK/PINK
B PINK/PURPLE



POLARIZED GREY
POLARIZED GREY

K0103

A PINK/BLACK
B ROSE/WHITE



POLARIZED GREY GRADIENT
POLARIZED GREY GRADIENT



* = RX-ABLE FRAME